**Introduction Letter**

Hello Empowered Leaders!

My name is FIRST LAST and I’m your Local Chapter President of JCI (Chapter Name).

Now write in a personalized letter that is exciting and motivating to clearly and concisely get members to understand your area and achieve success by engaging members in your area of focus. Make it one page, make it personal. Have fun with it!

**FIRST LAST**

*Title*

*Chapter Name, State*

JCI USA

JCI Local Plan of Action

# JCI Mission

To provide development opportunities that empower young people to create positive change.

# JCI Vision

To be the leading global network of young active citizens.

**JCI’s Core Philosophy is to:**

Inspire confidence,

Unite communities,

Enhance equal opportunities,

Establish justice,

Embrace cultural diversity, and

Create sustainable impact.

# Four Pillars of Development

* Business
* Individual
* Community
* International

**Key Areas of Development**

* Collaborate
* Motivate
* Impact
* Connect
* Invest

Local Board Member Roster

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| Position | Name | Email/Phone | Responsibilities |
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| JCI will focus the power of young people to advance sustainable impact. |
| Key Objectives:  |
| Strategy | Action Steps | Who is Responsible | Timeline & Desired Budget |
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| JCI will unite the passion of young people to motivate bold action. |
| Key Objectives:  |
| Strategy | Action Steps | Who is Responsible | Timeline & Budget |
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| JCI will accelerate transformation by investing in technological, financial and human resources. |
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| Key Objectives:  |
| Strategy | Action Steps | Who is Responsible | Timeline & Budget |
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| JCI will foster a collaborative culture in a dynamic world. |
| Key Objectives:  |
| Strategy | Action Steps | Who is Responsible | Timeline & Budget |
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| International DevelopmentJCI will connect young people to drive JCI USA in a positive direction. |
| Key Objectives:  |
| Strategy | Action Steps | Who is Responsible | Timeline & Budget |
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2020 Schedule of Events